



RMHC  
Upper Midwest



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**GALA 2021**

Spread Love.  
Not Germs.



Family  
**WALK**

# ANNUAL REPORT 2021

We provide families with seriously ill or injured children a home-away-from-home and a caring community of support when they need it most.

### A place to stay and three meals a day

In 2021, RMHC-UM provided 13,958 nights of lodging to families with sick kids, saving them more than \$3.2 million in out-of-pocket expenses for hotel stays and meals as well as basic daily supplies, transportation and more.

The RMH-Oak Street K-12 School returned to in-person learning in the fall of 2021, as did our afterschool programs.

### Family-Focused Programs

We offer programs and activities that provide social and emotional support to family members of all ages. From “Caring for the Caregiver” activities to “Sib Shop” support groups and recreational outings for the whole family, our Family Services programming offers fun diversions as well as activities that address families’ health and wellness needs.

Across our five locations, were back in-person in 2021. Family game nights and Bingo, adult exercise and activities, kid art and science classes, and community-based experiences and field trips were all on the schedule.

### Families tell us...

99% of survey respondents rated our programs as “good” or “excellent.” 95% reported feeling “better supported” because of our services, and 94% felt “less stressed” and “better able to cope” with their child’s situation as a result of our services.



**Ronald McDonald House – Oak Street Minneapolis.** In partnership with Masonic Children’s Hospital

• 411 Families



**Ronald McDonald House Children’s Minnesota Minneapolis**

• 2,259 Families



**Ronald McDonald Family Room Gillette Children’s Specialty Healthcare St. Paul**

• 118 Families



**Ronald McDonald Family Room Children’s Minnesota St. Paul**

• 92 Families



**Ronald McDonald House Northland Duluth**

In partnership with Essentia Health

• 102 Families

### Volunteer Services

1,532 volunteers supported the organization – primarily individuals and groups of two to four people. While maintaining a safe environment for families, we leveraged volunteer contributions by identifying which roles were most critical to our operations, which included meal prep and meal delivery and fundraising support resulting in 18,991 hours of service to our mission.



## Financials 2021

### STATEMENT OF FINANCIAL POSITION

ASSETS	
Cash and Cash Equivalents	\$2,176,100
Operating Investments	9,088,401
Accounts Receivable, Net	521,483
Promises to Give, In-Kind Rent	1,018,796
Prepaid Expenses and Other Assets	147,268
Cash Surrender Value of Life Insurance Policies	0
Property and Equipment, Net	5,298,726
Endowment – Investments	10,125,686
<b>TOTAL ASSETS</b>	<b>\$28,376,460</b>
LIABILITIES	
Accounts Payable and	212,782
Accrued Expenses	263,709
Other Liabilities	2,658
<b>TOTAL LIABILITIES</b>	<b>266,367</b>
NET ASSETS	
Unrestricted	18,573,322
Temporarily Restricted	5,780,176
Permanently Restricted	3,756,595
<b>TOTAL NET ASSETS</b>	<b>\$28,110,093</b>
<b>TOTAL NET ASSETS &amp; LIABILITIES</b>	<b>\$28,376,460</b>

### STATEMENT OF ACTIVITIES

PUBLIC SUPPORT & REVENUE	
Contributions	\$5,980,445
Special Events Revenue	757,084
Room Donation/Fees	136,807
Third Party Reimbursements	12,670
Other Income	694,712
<b>TOTAL REVENUE &amp; SUPPORT</b>	<b>\$7,581,718</b>
EXPENSES and LOSSES	
Program Services	5,163,994
Fundraising	372,724
Administration	338,194
Cost of direct benefits to donors	54,540
<b>TOTAL EXPENSES AND LOSSES</b>	<b>\$5,929,452</b>
Change in Net Assets	3,473,216
FUNCTIONAL EXPENSE	
Lodging	\$4,504,726
Family Service	131,324
Volunteers	527,944
Fundraising	372,724
Administration	338,194
<b>TOTAL 2021 EXPENSE</b>	<b>\$5,924,002</b>

# Board of Directors 2021

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## **CHAIR**

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Chief Operating Officer  
Ryerson

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### **David Wright**

Director of Management Services  
Newmark

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Principal, Public Sector  
Clifton Larson Allen LLP

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Partner  
Lewis, Brisbois, Bisgaard & Smith

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Current McDonald's owner/operator

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Ronald McDonald House Charities, Upper Midwest

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President  
PJ Fleck Row the Boat Foundation

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Service Line Executive, Mother & Children's Services  
Fairview Health Services

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Vice President, Dishmachine Programs  
Ecolab

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District Director, MN Gas Operations  
Centerpoint Energy

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Managing Director RBC Capital Markets & Manager  
Upper Midwest Public Finance  
RBC Capital Markets

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Minnesota Twins

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Children's Minnesota

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CSM Properties

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Community Relations Manager  
Essentia Health

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The Tile Shop

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Business Development & Key Account Consultant  
Cargill – McDonald's Business Unit

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Gillette Children's Specialty Healthcare

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herronpalmer, LLC

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MN Pork Producers Association

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Ryan Financial Group

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Vice President of Strategic Sourcing & Sales  
Atlas

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Retail Executive Consultant  
Crescita Consulting

### **Brandon Thompson**

Partner  
Ciresi Conlin, LLP

### **Renee Treberg**

Chief Compliance Officer/GPCO  
Prime Therapeutics